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FOR IMMEDIATE RELEASE

Memorial Medical Center – Livingston Receives Exemplary Performance Recognition

LUFKIN, TEXAS (January 20, 2010)....Memorial Medical Center – Livingston has been recognized for Exemplary Performance by the Texas Department of State Health Services for contributing to the health of Texas children through outstanding implementation of the newborn consent process for ImmTrac, the Texas Immunization Registry.

ImmTrac is the Texas immunization registry. It is a secure, confidential registry that stores children's immunization information electronically, in one centralized system. Authorized professionals such as doctors, nurses and public health providers can access vaccination history at anytime which aids in avoiding unnecessary vaccinations as well as making sure children receive vaccines needed. Parents are also able to get their child's immunization information at any time.

"We know how hard it is for parents to try and keep up with their child's immunization records," stated Norma Sanford, Chief Nursing Officer for Memorial Medical Center - Livingston. "ImmTrac is not only a way for health care professionals to keep track of what immunizations a child has had, but it is also a convenience for parents."

Parents are asked to sign a one-time written consent during the birth registration process at Memorial Health System of East Texas. If your child has not been registered, ask your pediatrician or family doctor to complete an ImmTrac consent form at your child's next vaccination appointment. For more information visit www.ImmunizeTexas.com.

Cutline: Memorial Medical Center – Livingston has been recognized for Exemplary Performance by the Texas Department of State Health Services for contributing to the health of Texas children through outstanding implementation of the newborn consent process for ImmTrac, the Texas Immunization Registry. Nurses from the Memorial Nursery offer parents the option of registering their new born child with ImmTrac during the birth registration process. Pictured are Jackie Grimm, LVN; Angelina Scott, RN; Lynn Rocchi, birth certifier; Debbie Dickens, RNC and Angi Wright, RN.

About Memorial Health System of East Texas

As the largest health care system in the deep East Texas area, Memorial Health System of East Texas is a private, not-for-profit hospital that provides care to almost a quarter of a million patients each year.

Since its inception in 1949, Memorial Health System has paved the way for quality, innovative health care in East Texas. In fact, Memorial consistently ranks among the nation's best for exceptional health care and patient satisfaction.

Memorial Health System of East Texas is comprised of four hospitals—Memorial Medical Center—Lufkin, Memorial Medical Center—Livingston, Memorial Medical Center—San Augustine, and Memorial Specialty Hospital, the only rural long-term acute care facility within the area. Memorial offers a wide array of services, including the newly renovated Arthur Temple Sr. Regional Cancer Center, which consistently earns a three-year accreditation with commendation from the Commission on Cancer. In 2009 the System opened the doors to the area's first dedicated heart and stroke care center—the Cardiovascular & Stroke Center of East Texas. With a partnership with The Methodist Hospital in Houston, Memorial provides an advance level of stroke care, while offering the latest in heart care from a highly trained team of heart surgeons and cardiologists. Memorial was the first health care facility in Texas to acquire the DaVinci High Definition Robot for robotic assisted procedures in heart, lungs, kidneys and gynecology. The hospital also is known for providing the area's only comprehensive diabetes center—The Horace C. Polk Regional Diabetes Center. Other centers of excellence include the Temple Imaging Center that offers some of the most advanced procedures in the area, including PET/CT scanning for cancer and Alzheimer's, 64 Slice CT scanning, Open Bore MRI, 4D Ultrasound, and digital mammography. Other specialty areas include Orthopedic care, Women's Services, Inpatient and Outpatient Rehabilitation, Homecare, Wound and Hyperbaric Therapy, Kidney & Diabetes Treatment, Sleep Disorders Treatment, Occupational Health and Express Lab. Memorial Health System of East Texas—founded and funded by the people it serves.